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RANNLAB

PROJECT REPORT

Empowering Your Enterprise
for Success

Prepared for

Vityaz Business Solutions

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1. INTRODUCTION

Vityaz Business Solutions is a comprehensive business consulting platform offering end-to-end solutions for companies expanding between India and Russia/CIS. It sought a modern, scalable, and dynamic platform to showcase its services, manage operations, and engage with its clients. The goal was to create a user-friendly platform.

2. RESEARCH & ANALYSIS

The foundation of this project was thorough research and analysis to ensure the platform would meet business requirements and excel in the competitive consulting market.



UNDERSTANDING REQUIREMENTS

Project overviews are the first thing potential users see when they land on your platform. They allow you to highlight why they should choose Vityaz Business Solutions and what value they can expect.



COMPETITOR ANALYSIS

Conducted research on similar business consulting platforms to identify industry trends, strengths, and areas for improvement.



MARKET DEMAND

Analyzed market trends and client preferences, ensuring the services and solutions would meet industry expectations.

This phase ensured our approach was data-driven & aligned with project requirements and goals.

3. UI DESIGNING

The next step was to translate our research into a user-friendly design: After designing, Vityaz Business Solutions' team will approve the design after multiple iterations, paving the way for the development phase.

1

WIREFRAMES & PROTOTYPES

Developed wireframes to define the platform's layout, ensuring seamless and user-friendly.

2

CLIENT COLLABORATION

Collaborated closely with the client to enhance the platform, integrating feedback to align with their expectations.

2

RESPONSIVE DESIGN

Designed a responsive visually appealing interface, ensuring seamless accessibility.

4. PROBLEM STATEMENT

Building a scalable Vityaz Business Solutions platform required overcoming challenges such as integrating tailored features, ensuring seamless responsiveness, enhancing performance optimization, maintaining efficient management in project timeline

1. SCALABILITY

The platform needed to accommodate a diverse range of business services, including market research.

2. USER EXPERIENCE

Both clients needed an easy-to-use interface to explore business services & solution effectively.

3. CONTENT MANAGEMENT

The client needed an easy-to-use CMS for non-technical staff to manage the website.

5. PROPOSED SOLUTION

To address the client's challenges, we implemented:



Custom Post Types

Created tailored post types for market research, company formations, new business launches, and client feedback.



Dynamic Search and Filtering

Incorporated sophisticated search filters to streamline business inquiries and improve the overall experience for clients.



CMS Optimization

Tailored the platform's interface to empower non-technical users to effortlessly update manage their content.



Performance Enhancements

Improved operational efficiency through strategic market research, business solutions, seamless integration.

6. RESULTS

The new developed platform enabled Vityaz Business Solution to:



Streamline service offerings and business solutions.



Enhance engagement with both clients and partners.



Improve visibility and reach through optimized content.