APRIL

2024

PROJECT REPORT

Empowering Your Enterprise for Success

RANNLAB

Prepared for

VSSCT

Presented by

Rannlab Technologies

📞 +91-96502-62666   🌐 Info@rannlab.com   👤 www.Rannlab.com

VSSCT

Table of
CONTENTS

1. INTRODUCTION

Vishwa Shanti Sewa Charitable Trust is a dedicated welfare organization committed to humanitarian causes. It sought a modern, scalable, and dynamic platform to showcase its services, manage content, and engage with its audience. The goal was to create a user-friendly platform that aligns with its mission, outreach efforts, and growth objectives.

2. RESEARCH & ANALYSIS

The foundation of this project was thorough research, analysis ensure to platform would meet user requirements effectively support VSSCT mission in the humanitarian & welfare sector.

UNDERSTANDING REQUIREMEANTS

Project overviews are the first thing potential donors and supporters see when they visit your platform. They provide an opportunity to showcase why VSSCT stands out and the impact it strives to create.

COMPETITOR ANALYSIS

Researched similar charitable trusts to identify trends, best practices, and opportunities for growth and impact.

MARKET DEMAND

Analyzed user behavior and preferences, ensuring the content and functionality would meet the needs of VSSCT mission and outreach initiatives.

This phase ensured our approach was data-driven & aligned with project requirements and goals.

3. UI DESIGNING

The next step was to translate our research into a user-friendly design: After designing, Vishwa Shanti Sewa Charitable Trust's team will approve the design after multiple iterations, paving way for the development phase.

2 CLIENT COLLABORATION

Worked closely with the VSSCT team to refine the platform, incorporating feedback to meet their needs.

1 WIREFRAMES & PROTOTYPES

Developed wireframes to define the VSSCT platform's structure and ensure easy navigation.

2 RESPONSIVE DESIGN

Optimized for mobile, ensuring a smooth and appealing experience across all devices.

4. PROBLEM STATEMENT

Building a scalable VSSCT platform presented challenges such as integrating specialized features, ensuring a responsive design, optimizing performance, and maintaining ease of content management while adhering to the project's timeline.

1. SCALABILITY

The platform needed to support various content, including welfare initiatives, events, programs to VSSCT.

2. USER EXPERIENCE

Both users required an intuitive interface to navigate & explore the charitable activities.

3. CONTENT MANAGEMENT

The client needed a CMS that enabled non-technical staff to easily update & manage website.

5. PROPOSED SOLUTION

To address the client's challenges, we implemented:

→

Custom Post Types

Created tailored post types for events, initiatives, donations, and testimonials to simplify content organization.

→

Dynamic Search and Filtering

Advanced filters to enhance search functionality and user experience for those exploring VSSCT.

→

CMS Optimization

Customized the platform dashboard for non-technical users to easily update and manage content on VSSCT.

→

Performance Enhancements

Optimized content delivery and efficient resource management for a seamless user experience on the VSSCT.

6. RESULTS

The newly developed platform enabled VSSCT to:

→ Streamline content management and welfare initiatives.

→ Enhance engagement with both beneficiaries and supporters.

→ Improve visibility of charitable activities through SEO-optimized.