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PROJECT REPORT

Empowering Your Enterprise for Success

RANNLAB

Prepared for

Divyang Ek Ummeed

Presented by

Rannlab Technologies

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Divyang Ek Ummeed

1. INTRODUCTION

Divyang Ek Ummeed is a comprehensive initiative offering a platform to promote the inclusiveness of physically challenged persons (Divyangjan). It sought a modern, scalable, and dynamic platform to showcase its services, manage content, and engage with its audience. The goal was to create a user-friendly platform that aligns with its mission.

2. RESEARCH & ANALYSIS

The foundation of this project was thorough research and analysis to ensure the platform would meet the needs of Divyangjan and support their inclusiveness.

UNDERSTANDING REQUIREMEANTS

Project overviews are crucial as they provide potential users with their first impression of your platform. They offer an opportunity to emphasize why Divyang – Ek Ummeed is the right choice.

COMPETITOR ANALYSIS

Researched similar platforms in the inclusivity space to identify trends, strengths, and areas of improvement.

MARKET DEMAND

Studied the needs of Divyangjan, ensuring the platform's content and features support their inclusion and empowerment.

This phase ensured our approach was data-driven & aligned with project requirements and goals.

3. UI DESIGNING

The next step involved converting our research insights into an intuitive design: After multiple iterations, the Divyang Ek Ummeed team will review & approve the design, setting the stage for development phase.

2 | **CLIENT COLLABORATION**

Worked with the client to refine the platform, incorporating feedback to meet the goals of Divyang – Ek Ummeed.

1 | **WIREFRAMES & PROTOTYPES**

Created wireframes to outline the platform's structure, ensuring easy navigation.

2 | **RESPONSIVE DESIGN**

Ensured a seamless, accessible experience across all devices for Divyang – Ek Ummeed.

4. PROBLEM STATEMENT

Developing a scalable Divyang – Ek Ummeed platform involved challenges like integrating custom features, ensuring responsiveness, optimizing performance, and maintaining ease of management within the project's timeline.

1. SCALABILITY

The platform needed to accommodate diverse content, including resources and information.

2. USER EXPERIENCE

Both users needed a simple and accessible interface to easily navigate and access.

3. CONTENT MANAGEMENT

The client needed a simple CMS for non-technical staff to manage content Divyang Ek Ummeed.

5. PROPOSED SOLUTION

To address the client's challenges, we implemented:

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Custom Post Types

Created tailored post types for accessibility resources, support services, success stories, and community feedback.

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Dynamic Search and Filtering

Added advanced search features to help Divyangjan quickly find relevant information and resources.
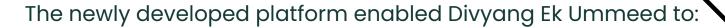
→

CMS Optimization

Tailored the platform dashboard to allow non-technical users to effortlessly update and manage content.

→

Performance Enhancements

Optimized performance through faster load times, efficient content delivery, and seamless user experience to support goal.

6. RESULTS

The newly developed platform enabled Divyang Ek Ummeed to:

→ Streamline service management and content delivery.

→ Enhance engagement with both users & stakeholders.

→ Improve visibility through SEO-optimized content.