MARCH

2024

RANNLAB

PROJECT REPORT

Empowering Your Enterprise for Success

Service Centers

Prepared for

Service Centers

Presented by

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1. INTRODUCTION

Service Center – Dhundo Toh Milega is a comprehensive platform offering a personalized service search experience. It sought a modern, scalable, and dynamic platform to showcase its features, manage data, and engage with its users. The goal was to create a user-friendly platform that aligns with its industry-specific needs and growth objectives.

2. RESEARCH & ANALYSIS

This project was built on in-depth research and analysis to ensure the platform fulfills user needs and stands out in the competitive service center industry.

UNDERSTANDING REQUIREMEANTS

Project overviews are the first impression potential users have when they visit your platform. They help showcase why Service Center – Dhundo Toh Milega stands out and the value it offers to users.

COMPETITOR ANALYSIS

Researched similar platforms in the service center industry to identify trends, strengths, and areas of improvement.

MARKET DEMAND

Analyzed user behavior and preferences, ensuring the content and functionality of Service Center – Dhundo Toh Milega would meet industry expectation

This phase ensured our approach was data-driven & aligned with project requirements and goals.

3. UI DESIGNING

The next step was to translate our research into a user-friendly design: After designing, the Service Center team will approve the design after multiple iterations, paving the way for the development phase.

2 CLIENT COLLABORATION

Worked with the client to refine the Service Center platform, incorporating feedback to meet their needs.

1 WIREFRAMES & PROTOTYPES

Wireframes were created to define the Service Center app's structure and navigation.

2 RESPONSIVE DESIGN

Ensured the Service Center app is mobile-friendly and visually appealing on all devices.

4. PROBLEM STATEMENT

Creating a scalable Service Center – Dhundo Toh Milega platform involved challenges like integrating custom features, ensuring responsiveness, and optimizing performance within the project timeline.

1. SCALABILITY

The platform needed to support various service centers for different products and companies.

2. USER EXPERIENCE

Both users required an intuitive interface to navigate and find service centers effectively.

3. CONTENT MANAGEMENT

The client needed an easy-to-use CMS for managing service center details.

5. PROPOSED SOLUTION

To address the client's challenges, we implemented:

→

Custom Post Types

Created tailored post types for products, companies, service center locations & user reviews to simplify content organization.

→

Dynamic Search and Filtering

Incorporated advanced filters to optimize search capabilities and elevate the user experience for finding service centers.

→

CMS Optimization

Simplified the dashboard for easy updates and management of service center details on Service Center – Dhundo Toh Milega.

→

Performance Enhancements

Enhanced search functionality with faster results, optimized service center information and efficient.

6. RESULTS

The newly developed platform enabled Service Center to:

→ Streamline service center search and management.

→ Enhance engagement with both users & service providers.

→ Improve visibility through optimized search results & promotions.