JUNE

2022

ZANNLAB

## PROJECT REPORT

Empowering Your Enterprise for Success

Prepared for

**Facial Attendance** 

Presented by

**Rannlab Technologies** 





#### Facial Attendance

# Table of CONTENTS

01 Introduction

O2 Research & Analysis

03 UI Designing

04 Problem Statement

O5 Proposed Solution

06 Results

#### 1. INTRODUCTION

Facial Attendance is a comprehensive application offering a personalized attendance tracking experience. It sought a modern, scalable, and dynamic platform to showcase its services, manage attendance data, and engage with its users. The goal was to create a user-friendly platform that aligns with its industry-specific needs and growth objectives.

#### 2. RESEARCH & ANALYSIS

The foundation of this project was thorough research and analysis to ensure the platform would meet user requirements and excel in the competitive Facial Attendance market.



#### **UNDERSTANDING REQUIREMEANTS**

Project overviews are the first thing users see when they land on your platform. They highlight why they should choose Facial Attendance and the value they can expect.



#### **COMPETITOR ANALYSIS**

Researched similar platforms in the facial attendance industry to identify trends, strengths, and areas of improvement.



#### MARKET DEMAND

Analyzed user behavior and preferences, ensuring the content and functionality would meet industry expectations in Facial Attendance.

This phase ensured our approach was data-driven & aligned with project requirements and goals.

#### 3. UI DESIGNING

The next step was to translate our research into a user-friendly design: After designing, the Facial Attendance team will approve the design after multiple iterations, paving the way for the development phase.



### WIREFRAMES & PROTOTYPES

Created initial wireframes to outline the platform's structure, ensuring intuitive navigation.



### CLIENT COLLABORATION

Worked with the client to refine the Facial Attendance platform, incorporating feedback.

2

### RESPONSIVE DESIGN

Ensured the design was mobile-friendly and visually appealing across all devices.

#### 4. PROBLEM STATEMENT



Developing a scalable Facial Attendance platform involved challenges like integrating custom features, ensuring responsiveness, optimizing performance, and maintaining ease of management within the project's timeline.

#### 1. SCALABILITY

The app needed to diverse features including attendance tracking & employee management.

### 2. USER EXPERIENCE

Both users required an intuitive interface to navigate and explore features effectively.

### 3. CONTENT MANAGEMENT

The client needed a CMS that enabled nontechnical staff to easily update and manage.

#### 5. PROPOSED SOLUTION

To address the client's challenges, we implemented:



#### Custom Post Types

Created tailored post types for attendance, employee data, and schedules to simplify content organization.



### Dynamic Search and Filtering

Integrated advanced filters to improve search functionality and enhance the user experience for employees.



#### CMS Optimization

Customized the platform dashboard for non-technical users to easily update and manage content on the Facial Attendance



#### Performance Enhancements

Improved loading speed with caching solutions, content optimization, adaptive streaming for seamless performance.

#### 6. RESULTS



- → Streamline attendance management and tracking services.
- → Enhance engagement with both users & administrators.
- → Improve system efficiency through optimized data processing.