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RANNLAB

PROJECT REPORT

Empowering Your Enterprise
for Success

Prepared for

Bharat Gaurav Awards

Presented by

Rannlab Technologies

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Bharat Gaurav
Awards

1. INTRODUCTION

The Bharat Gaurav Awards is a prestigious recognition platform aimed at celebrating outstanding contributions across diverse sectors. It sought a modern, scalable, and dynamic platform to showcase its awards, manage nominations, and engage with its audience. The goal was to create an accessible and impactful platform.

2. RESEARCH & ANALYSIS

The foundation of this project was thorough research and analysis to ensure the platform would meet the needs of the award nominees and attendees, and excel in the competitive.

UNDERSTANDING REQUIREMEANTS

Project overviews are the first thing visitors see on the Bharat Gaurav Awards platform, highlighting why they should participate and the value they can gain from the event.

COMPETITOR ANALYSIS

Studied comparable award platforms to understand industry trends, strengths, and opportunities for enhancing the Bharat Gaurav Awards experience.

MARKET DEMAND

Analyzed audience preferences to ensure the awards and event meet industry standards and expectations.

This phase ensured our approach was data-driven & aligned with project requirements and goals.

3. UI DESIGNING

The next step was to translate our research into a user-friendly design: After designing, the Bharat Gaurav Awards team will approve the design after multiple iterations, paving the way for the development phase.

2 CLIENT COLLABORATION

Collaborated closely with the client to enhance the awards platform, integrating their feedback to ensure it.

1 WIREFRAMES & PROTOTYPES

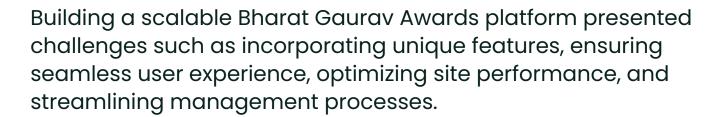Developed initial wireframes to define the award ceremony's layout ensuring smooth user.

2 RESPONSIVE DESIGN

Optimized the platform for all devices, ensuring a seamless experience for users.

4. PROBLEM STATEMENT

Building a scalable Bharat Gaurav Awards platform presented challenges such as incorporating unique features, ensuring seamless user experience, optimizing site performance, and streamlining management processes.

1. SCALABILITY

The platform needed to accommodate a diverse range of nominees and categories for the awards.

2. USER EXPERIENCE

Both users required an intuitive interface to navigate & explore nominations effectively.

3. CONTENT MANAGEMENT

The client needed a CMS for easy management of nomination event details by non technical staff.

5. PROPOSED SOLUTION

To address the client's challenges, we implemented:

→

Custom Post Types

Created tailored post types for award categories, nominees, event details, and nominations , simplify content organization.

→

Dynamic Search and Filtering

Optimized search with advanced filters for better navigation of award categories and nominees.

→

CMS Optimization

Tailored the platform dashboard to allow non-technical users to effortlessly update and manage content.

→

Performance Enhancements

Optimized event processing, content delivery, and user experience to ensure smooth and efficient performance.

6. RESULTS

The newly developed platform enabled Bharat Gaurav Award to:

→ Streamline award nominations and event management.

→ Enhance engagement with both nominees & attendees.

→ Improve brand visibility through SEO-optimized content.